CIVIC ENGAGEMENT TRAINING SERIES

Schedule Overview

SCHEDULE AT A GLANCE

- March 21, 2018, 8 a.m. – 4 p.m. | Designing for Civic Engagement Events
- April 5, 2018, 9 a.m. – 3 p.m. | Stakeholder Analysis
- April 18, 2018, 12:30 p.m. – 4:30 p.m. | Conflict Resolution
- May 2, 2018 12:30 p.m. – 4:30 p.m. | Facilitation Skills
- May 9, 2018, 12:30 p.m. – 4:30 p.m. | Self Care for Engagement Practitioners


TRAINING SESSION DETAILS

Designing for Civic Engagement Events
March 21, 2018, 8:00 AM – 4:00 PM
Trainers: Meadowlark Institute
Cost: $100
Location: MnDOT Aeurunatics Center

Whether you are planning a staff meeting, strategic planning or change process, a community engagement event or any other planning need you may have, you can put it through this framework and find yourself and your team thinking differently about what you need to tend to. Drawing on the chaordic stepping stones, this one-day workshop is the opportunity to work through every aspect of a plan for a new or ongoing idea or initiative in small groups. During the workshop about ¼ of the participants will have an opportunity, as a team leader, to plan an event, activity, process, meeting, etc. and the remaining participants will serve as team members to the various team leaders. Everyone will learn how to use the methodologies through this experiential approach.

Stakeholder Analysis
April 5, 2018, 9:00 AM – 3:00 PM
Trainers: SDK Communications
Cost: $75
Location: Metro Square

Engaging stakeholders effectively requires both smart analysis of who should be engaged and careful planning to nurture each relationship. This training will equip state employees to analyze constituencies and plan for stakeholder engagement. The training will include an overview of why the stakeholder mix for programs is changing; and dig deep to define stakeholders -- what the term means, why stakeholders matter to policy, program or project success, and how stakeholders impact example projects. From this starting point, the training will provide step-by-step instructions for narrowing in on policy/program/project stakeholders and researching additional stakeholders or considering nontraditional stakeholders. Case-based exercises will allow participants to test these ideas and planning tools with small group exercises.
**Conflict Resolution**
April 18, 2018, 12:30 PM – 4:30 PM
Trainers: Minnesota Bureau of Mediation Services
Cost: $50
Location: Freeman Office Building, B145

Conflict is often a natural and necessary part of the civic engagement process. Our work as government officials can include making decisions on many hot button and contentious issues that can have serious implications on communities. Heated discussions, deep tensions, and sometimes even threats of violence may arise in the process. This training will address the necessary steps to take on the front end to avoid unnecessary conflict. It will also include teaching and sharing important skills and practices to use when conflict arises.

**Facilitation Skills**
May 2, 2018, 12:30 PM – 4:30 PM
Trainers: Bob-e Simpson
Cost: $50
Location: Freeman Office Building, B145

Whether you are organizing a public meeting, event, or group conversation, the success of the process can often depend on how well the conversation was facilitated. In this training, participants will learn and practice the core techniques necessary to facilitate group processes where all people are engaged, can participate, and feel heard.

**Self Care for Engagement Practitioners**
May 9, 2018, 12:30 PM – 4:30 PM
Trainers: The Hypatia Group
Cost: $50
Location: DEED, Minnesota Room

As civic engagement practitioners, we often have to balance the needs of the community with the difficult boundaries that exist within government. We are often trying to make real substantial changes in our agencies, while still not doing enough in the eyes of the public. When agencies make unpopular decisions, we are the ones in the front lines sharing the news, even if we had nothing to do with the decision. As a result, our work can feel isolating and straining with the real possibility of burnout. This training will address the important needs of taking care of ourselves when doing this difficult work. Participants will discover self-care techniques, have opportunities to share about challenges, and learn how to set up support structures for themselves when they are feeling strained or in need of emotional support.