



Register Today Social Media Marketing Toolkit

Campaign Name: Bridging the Gap Register Today

Event URL: <https://forumworkplaceinclusion.org/2019-conference/>

Event Hashtag: #WorkplaceForum2019

Event Description and Messaging

You may formulate messaging to your organization's particular tone and voice using the description below or you may choose to copy and paste pre-written copy tailored for each respective social media channel located below.

Please accompany custom graphics supplied with this toolkit in your posts. Please see file name for reference.

Key Message

Register today for The Forum on Workplace Inclusion's® 31st annual conference: Bridging the Gap, April 16 – 18, 2019.

Supporting Messages

Designed for a national and global audience, The Forum on Workplace Inclusion® Annual Conference is the nation's largest workplace diversity, equity, and inclusion conference. For 31 years, The Forum has served as a convening hub for those seeking to grow professional leadership and effectiveness skills in the field of diversity, equity, and inclusion by engaging people, advancing ideas, and igniting change.

The Forum on Workplace Inclusion® – a department of the University of St. Thomas Office of Diversity & Inclusion - puts St. Thomas' diversity, equity, and inclusion narrative into action through events and programs like the annual conference.

TAILORED MESSAGING

Facebook: @WorkplaceForum, #WorkplaceForum2019

Image: Register_Today_FaceBook_1200x628.png

URL: <https://forumworkplaceinclusion.org/2019-conference/>



- Register today for @WorkplaceForum's 2019 conference: Bridging the Gap, April 16 – 18, 2019!
<https://forumworkplaceinclusion.org/2019-conference/> #WorkplaceForum2019

Twitter (@WorkplaceForum, #WorkplaceForum2019) **/Instagram:**

Twitter Image: Register_Today_Twitter_1024x512.png

Instagram Image: Register_Today_Instagram_1080x1080.png

URL: <https://forumworkplaceinclusion.org/2019-conference/>

- Register today for @WorkplaceForum's 2019 conference: Bridging the Gap, April 16 – 18, 2019. #WorkplaceForum2019
- Join us for the nation's largest workplace #diversity #equity #inclusion conference! April 16 – 18, 2019. Registration now open!
- @WorkplaceForum's 2019 conference: Bridging the Gap is April 16 – 18, 2019. Register today! #WorkplaceForum2019
- Attend the nation's premier workplace D&I professional development and skill building event, April 16 – 18, 2019. Registration now open! #WorkplaceForum2019

LinkedIn: @WorkplaceForum #WorkplaceForum2019

Image: Register_Today_Linkedin_1104x736.png

URL: <https://forumworkplaceinclusion.org/2019-conference/>

- Register today for @WorkplaceForum's 2019 conference: Bridging the Gap, April 16 – 18, 2019!
<https://forumworkplaceinclusion.org/2019-conference/> #WorkplaceForum2019