

INTRODUCING ADVANCE BY PERSISTENCE PLUS

DRIVE EMPLOYEE SKILLS AND RETENTION USING THE POWER OF BEHAVIORAL SCIENCE

PERSISTENCE
+PLUS

Advance by Persistence Plus is a subscription SaaS platform for employers that can engage thousands over mobile. Advance increases employee retention and engagement through an innovative model of behavioral nudging, intelligent software, and analytics.

As employers face an increasing shortage of skilled employees, new strategies are needed to upskill and engage the workforce. Based on our long track record of boosting college retention and graduation rates, Advance by Persistence Plus offers employers a unique channel to help employees build their skills, earn needed credentials, and develop the mindsets and behaviors to advance.

INCREASE EMPLOYEE SUPPORT

Through highly customized nudges and intelligent software, employees have a valuable new way to feel connected and engaged with their employer. Evidence from our work shows that people receiving Persistence Plus nudges are likelier to access supports such as emergency funds or advising.

INCREASE COMPANY RETENTION

Our clients regularly see a 3-10 percentage point gain in retention and significant ROI increases.

LEARN ABOUT EMPLOYEE STRUGGLES AND MINDSETS

Our analytics yield the type of insights to help you understand your business and your employees better.

WHAT EMPLOYEES CAN EXPECT

We know life can be busy with family, work, and training. How stressed are you feeling this week? (on a 0-5 scale)

5!!

Remember your own words of encouragement: "Don't give up! You're doing this for your dogs Shelly & Scott!"

Many employees want to work toward a promotion but don't know where to start. Is this an issue for you?

Yes

Talk to your manager about our tuition benefits and fast-track management program. We need more great people to apply!

WHAT P+ WORKING ADULTS ARE SAYING

“ It motivated, inspired and reminded me of why I need to continue achieving.

“ I seemed to get the messages just when I most needed them.

“ Studying remotely isn't easy. The SMS actually made me feel like I wasn't all alone in my degree.

WHY PERSISTENCE PLUS?

Persistence Plus has worked with colleges, non-profits, and other partners to increase educational and career success. Our model leverages behavioral science, mobile technology, and intelligent software to engage and support individuals as they pursue additional training and education.

Persistence Plus has served tens of thousands of working adults, and experimental studies have shown that Persistence Plus students persist to a credential or a degree at greater rates than students without the service, particularly learners from underrepresented backgrounds.

Get in touch with us at info@persistenceplusnetwork.com or (617) 337-2622 to learn more about beginning a partnership.

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