Marketplace of Ideas
EXHIBITOR PROSPECTUS

March 10 - 12, 2020
The Forum on Workplace Inclusion®
32nd Annual Conference
Minneapolis Convention Center

ForumWorkplaceInclusion.org
The Forum’s Marketplace gives your company the opportunity to meet individuals working in diversity, equity, and inclusion, human resources, government, healthcare, nonprofit, and other business sectors, industries, and professions.

In 2019...

1,426 People Involved
426 Businesses
39 US States
15 Countries

2019 Conference Demographics

Top 6: Profession
- 33% Diversity & Inclusion
- 19% Human Resources
- 6% Management
- 6% Consulting
- 5% Marketing
- 4% Finance

Top 6: Industry
- 16% Finance, Banking, Insurance
- 16% Consulting
- 11% Non-profit
- 9% Healthcare, Medical
- 8% Government, Military
- 7% Education

Marketplace Schedule & Booth Rates

Day 1: Tuesday, March 10
2:00 pm - 5:00 pm Exhibitor Move-in

Day 2: Wednesday, March 11
7:00 am - 6:30 pm Marketplace Hours
5:30 pm - 6:30 pm Networking Reception

Day 3: Thursday, March 12
7:00 am - 3:00 pm Marketplace Hours
2:30 pm - 3:00 pm Networking Reception

<table>
<thead>
<tr>
<th>Size</th>
<th>Staff Allowed*</th>
<th>Pricing***</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Booth (10’x10’)</td>
<td>1</td>
<td>$1,200</td>
</tr>
<tr>
<td>Single Booth Nonprofit*</td>
<td>1</td>
<td>$600</td>
</tr>
<tr>
<td>Double Booth (10’x20’)</td>
<td>2</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

*Annual nonprofit/small business budget less than $5 million.
**Exhibitors receive a complimentary booth staff registration, 2 for a double booth, which serve as an all access pass to the conference. If an exhibitor would like additional booth staff beyond the complimentary staff, they must be registered at the regular conference attendee rate.
***Exhibitor booth fees include: side and rear pipe and drape, 1 standard 6’ draped table (2 for a double booth), 2 chairs (3 for a double booth), and a waste basket. All additional furnishings, carpet, electricity, or internet must be purchased by the exhibitor separately through exhibitor kits.
About The Marketplace of Ideas

The Forum on Workplace Inclusion’s (The Forum) Marketplace of Ideas (Marketplace) is the center of activity at The Forum. It is the conference hub where participants can come together to share what they’ve learned, exchange ideas, and gather together for inspiration.

Marketplace Features

- Spotlight sessions
- Book signings
- Exhibitor Giveaway(s)
- Networking reception(s)
- Break and lounge space
- Art and Wellness Center

Showcase your business or service at the nation’s largest workplace diversity, equity, and inclusion conference. Become an exhibitor today!

Email WorkplaceForum@augsburg.edu or call 612.373.5994 to reserve your booth!

Vital Marketplace Connections

As a provider of services supporting the development and success of inclusive workspaces, your company has an opportunity to showcase resources and add immense value to the overall conference experience to all participants.

Exhibitor Opportunities & Benefits

Exhibitors have the benefit of experiencing three days of featured General Sessions, nearly 100 Concurrent Sessions, and exploring the educational offerings in the Marketplace.
Facing Forward
March 10 - 12, 2020
The Forum on Workplace Inclusion®
32nd Annual Conference
Minneapolis Convention Center