

# BY THE NUMBERS

The Forum on Workplace Inclusion®  
32<sup>nd</sup> Annual Conference  
Minneapolis Convention Center  
March 10-12, 2020

The arrival and spread of the novel coronavirus disease COVID-19 impacted participation at the 32<sup>nd</sup> annual Forum on Workplace Inclusion® (the annual conference). The annual conference was one of the last events of its size before the State of Minnesota released a statement on March 13, 2020, which requested events larger than 250 people to be cancelled.

While the annual conference experiences participation churn in any given year, COVID-19 had a larger than average effect on the number of cancellations and attendee no-shows.



**Numbers can give you some of the picture, or the whole picture. We believe in looking at the whole picture - from multiple angles.**

To understand total participation, which includes but is not limited to, projected and trending participation and the effects of COVID-19 on participation, we've segmented our data to include multiple views:

## GROSS POTENTIAL PARTICIPATION

A pre-cancellation quantitative view of all potential participation based on original registrations prior to the affects of COVID-19. This view also includes no-shows\*.

## REGISTERED

Total registered participants as of March 10, 2020 less cancellations.

## ATTENDED

Total attendees at the annual conference as of March 12, 2020 less cancellations and no-shows.



## PEOPLE INVOLVED

1,586

### GROSS POTENTIAL PARTICIPATION

1,329

### REGISTERED

1,057

### ATTENDED



### PRESENTERS

158 158 203



### VOLUNTEERS/STAFF

94 154 184



### COACHING SESSIONS\*\*

153 153 290



### EXHIBITOR BOOTHS

71 71 75



### PARTICIPATING BUSINESSES

454 556 654



### SPONSOR COMPANIES

54



### US STATES

38 38 42



### COUNTRIES

8 8 16

**Attended:** Australia, Canada, Chile, Japan, Rwanda, United Arab Emirates, United Kingdom, United States  
**Cancelled:** Democratic Republic of Congo, Ethiopia, Hong Kong, India, Russia, Singapore, South Africa, Tunisia

\* Not every cancellation and/or no-show was a direct result of COVID-19.

\*\* Combined one-hour coaching sessions and Ask-An-Expert sessions.



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**FORUM**  
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